



Bath Business Association

Bath Business Association Meeting Minutes

March 2, 2010

Present: Nancy Fay, Jody Konstand, Nadine Clar, Gail Hartman, Ken Baldwin, Dick Sutherland, Marie Duisini, Ellen Otto, Bill Snow, Patty Vesalo, Steve Leuenberger, Jan Grell, Jon Tatman, Renee & Grace Flynn, Terry Ufholz, Todd Andrews, Debbie McKinney, Terry DiCresce, Kelly Falcone-Hall and Tom Kelley

1. Meeting called to order at 5:35 by Jody Miller.
2. February 2010 meeting minutes approved.
3. Two new members were in attendance, Todd Andrews from First Merit Bank and Terry Ufholz from Corzin, Sanislo & Ufholz, LLC.
4. Nancy Fay reported that the current balance in the treasury is \$3,524.78.
5. Bill Snow reported that Project Pride will be held on April 24.
 - The twp. will be putting out a poster on the Ghent Hamlet highlighting businesses in Ghent. The plans are to put one out for each hamlet.
 - Circle K in Ghent will be tying into Akron sewer lines.
6. The Revere schools Superintendent and Treasurer will be speaking at the April BBA meeting. They will be speaking about the upcoming levy to be placed on the May ballot.
7. The Road Rally will be held Sunday, July 18. The event will end at Crown Point Ecology Center with a picnic lunch/early dinner. Participants can attend just the rally, or just dinner. Please contact Ken Baldwin or Nancy Fay if interested in helping at the event.
8. Community Day will be held August 7 this year. Contact Nadine Clar if you are interested in setting up a booth or have a float in the parade. The BBA will be having a table again this year.
9. Jody Miller made a motion, with a second from Marie Dusini, for the BBA to donate \$350 to Bath Community Day, everyone present in agreement.
10. The 2010 Bridge Lighting/Open House will be chaired by Nadine Clar with Gail Hartman co-chairing. The bridge lighting will be held Fri., Nov. 26 and the open house Sat. & Sun. Nov. 27 & 28.
11. Gail Hartman presented a check for \$6,200 to the BBA for their half of the \$12,400 proceeds raised in the recent Reverse Raffle. Nancy Fay made a motion, with a second from Nadine Clar that \$1,200 be donated back to the Frank family, everyone present in agreement.
12. Kimberley Weir and Jody Miller will be judging the business plan competition. There will be \$1,000 in awards, with \$250 being donated from the BBA.

13. A five question flier was e-mailed to BBA members at the end of February, if you have not filled this out please do so and return ASAP. If you did not receive the questionnaire please stop by the Bake Shop.

14. The following link is for the BBA swap shop. Please put this in your favorites since you cannot access the page from the BBA website: www.bathbusinessassociation.com/swapshop.htm.

15. Kelly Falcone-Hall from Hale Farm & Village spoke about the upcoming 200th Anniversary Year for Hale Farm & Village. They will be selling advertisements on the 2010 Hale Farm & Village museum map. The map will be used throughout the 2010 calendar year and will also be on place mats in the Gate House Cafe. ONLY Bath Twp. businesses will be invited to participate in this program by taking out an ad on the map. Hale Farm & Village expects the following attendance figures in 2010: 25,000 schoolchildren, teachers and chaperones; 5,000 children and families in programs such as Fun on the Farm, Camp Hale etc.; 25,000 general audience visitors to special events, group & motor coach tours, facility rentals & shoppers. Hale Farm opens June 1 to the public.

Advertisers will have additional exposure through program partners, including but not limited to: the Cuyahoga Valley Scenic Railroad, Cuyahoga Valley National Park, Great Lakes Brewing Co., Akron Rotary/Akron Rotary Camp, Western Reserve Carriage Assoc., Old Trail School, Crown Point Ecology Center, Stan Hywet Hall & Gardens, Summit County Historical Society and more.

If you are interested in advertising, printing or designing for the map, contact Kelly Falcone-Hall at 330-666-3711.

16. Jody Konstand made a motion, with a second from Marie Duisini, to take out a full page ad in the BVS Home Tour booklet. Everyone present in agreement, cost will be \$110, with Gail Hartman of Creative Images putting the ad together.

17. Nancy Fay made a motion, that the BBA place an ad in the upcoming Western Reserve Playhouse program, inside back cover. Debbie McKinney made a second motion, all present in agreement, cost \$150, with Gail Hartman of Creative Images putting the ad together.

18. Ken Baldwin spoke about Healthy Heritage, (www.Healthy-Heritagellc.com) a community supported agriculture program. They are designed to offer consumers a direct link with producers of food grown on family farms in Holmes County, Ohio. Produce (1/2 bushel) would be delivered weekly, to a spot in Bath. Produce IS NOT organic. Program starts in May, with a cost of \$450 for 22 weeks. We need to have 20 subscribers to be able to start the program. Contact Ken Baldwin with questions or if you are interested in joining.

19. A Free Entrepreneurship and Small Business Series, hosted by The Burton D. Morgan Center for Entrepreneurship Research will be held at the Hudson Library & Historical Society, 96 Library St. in Hudson. Registration is required by calling 330-653-6658 or e-mailing askus@hudson.lib.oh.us. The following information was published in the Sunday, Dec. 27 edition of the Akron Beacon Journal.

Dates & Topics:

March 16, 7 p.m. - Product Globalization; A 10-Point Checklist and One Bad Example, by Bob Chalfant of NEO Management.

March 31, 6:30 p.m. - Not-for-Profit Basics, a workshop with the Akron chapter of SCORE.

April 7, 6:30 p.m. - Copyright and Intellectual Property Legal Issues for Small Businesses, by Stephen Cook, Akron U School of Law.

April 22, 7 p.m. - *Communicating Your Company's Value: A Marketing and Legal Perspective*, with Jeff Bauer of Giraffe, Inc.

May 5, 7 p.m. - *Entrepreneur Success Stories*

18. Next meeting to be held April 6, 5:30 p.m. in the trustees meeting room.

19. Meeting adjourned 6:45 p.m.